



The 19th *Jewel* at *Mackinac*
GOLF TOURNAMENT

Thursday, August 26, 2021

**Grand Hotel Grand Nine, Woods Nine,
 and the Wawashkamo Golf Courses**

Mackinac Island, Michigan

**2021 Honorary Chairperson
 Mr. Bill Shepler**

A FUNDRAISER HOSTED BY
 AND BENEFITTING



**MACKINAC STRAITS
 HEALTH FOUNDATION**
 BRIDGING DREAMS TO REALITY

The 19th *Jewel* at *Mackinac*
GOLF TOURNAMENT
 1140 N. State Street | St. Ignace, MI 49781



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U.S. Postage
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Permit No.
36

EVENT IS THURSDAY, AUGUST 26, 2021
LIMITED REGISTRATION OPPORTUNITIES



The 19th *Jewel* at Mackinac GOLF TOURNAMENT

You are invited to participate in
the Jewel at Mackinac Golf Tournament.
The Tournament is limited to 168 golfers.*

The Jewel at Mackinac Golf Tournament will be held on the beautiful Grand Nine and Woods Nine courses at Grand Hotel and on the historical Wawashkamo course on Mackinac Island.

The play is an 18-hole, four person team scramble. Each player receives ferry and taxi transportation, green fees, boxed lunch, course refreshments, a cocktail reception and dinner.

Schedule of Events — Thursday, August 26, 2021

8:30 a.m. – 10:00 a.m.	Check-In
10:15 a.m.	Grand 9 Tee Off
10:30 a.m.	Woods 9 Tee Off
11:00 a.m.	Wawashkamo Tee Off
4:30 p.m. – 7:30 p.m.	Cocktail & Dinner Reception
6:00 p.m.	Awards Presentation

A Sponsor Reception, hosted by Blue Cross Blue Shield, will be held Wednesday, August 25, 2021 from 7:30 p.m. - 10:00 p.m. at the Pink Pony outdoor patio, Mackinac Island.

**Foursomes receive priority. Individual registrations will be placed on a waiting list.*



MACKINAC STRAITS
HEALTH FOUNDATION
BRIDGING DREAMS TO REALITY

Sponsorship Opportunities

DIAMOND SPONSOR – \$7,500

- Accommodations at Grand Hotel
Four rooms with two people per room on Thursday night only.
- One foursome in tournament
- Four extra tickets to dinner and awards reception at Woods Restaurant
- Invitation to Wednesday evening sponsor reception
- Name/logo signage displayed at Wednesday appreciation reception
- Full page black and white ad in the event program
- Company signage at each course

EMERALD SPONSOR – \$5,000

- Accommodations at Grand Hotel
Two rooms with two people per room on Thursday night only.
- One foursome in tournament
- Invitation to Wednesday evening sponsor reception
- Two extra tickets to dinner and awards reception at Woods Restaurant
- 3/4 page black and white ad in the event program
- Company signage at each course

RUBY SPONSOR – \$3,000

- Tournament registration for four
- Invitation to Wednesday evening sponsor reception
- Four tickets to the dinner and awards reception at Woods Restaurant
- 1/2 page black and white ad in the event program
- Company signage at two of the three courses

SAPPHIRE SPONSOR – \$2,000

- Four tickets to the dinner and awards reception at Woods Restaurant
- Invitation to Wednesday evening sponsor reception
- 1/4 page black and white ad in the event program
- Company signage at one of the three courses
- **DOES NOT INCLUDE GOLF**

TEAM/HOLE SPONSORSHIP – \$1,600

- Tournament registration for four
- Name listed in event program
- Company signage displayed at one of the three courses.

HOLE SPONSOR – \$250

- Name listed in event program.
- Company signage displayed at one of the three courses.

All sponsors and donors are listed in the Thank You ad following the event in *The St. Ignace News* and *Mackinac Island Town Crier*. All sponsors also get Facebook mentions leading up to event.

Level of Sponsorship

- Diamond Sponsor – \$7,500
- Emerald Sponsor – \$5,000
- Ruby Sponsor – \$3,000
- Sapphire Sponsor – \$2,000
- Team/Hole Sponsor – \$1,600
- Hole Sponsor – \$250 x _____ Hole(s)

Sponsor Name: _____

Contact Name: _____

Phone: _____

Email Address: _____

Clip this form and mail it with your check, payable to:

Mackinac Straits Health Foundation

1140 N. State Street
St. Ignace, MI 49781

Special overnight room rate of
\$160.00 per person is available
for the evening of August 25 and August 26 at
Grand Hotel (800-334-7263)

OR

Island House Hotel (800-626-6304)

Deadline for hotel reservations is July 26.

For questions and other giving opportunities please contact
Mike Grisdale at 906-643-0443 or mgrisdale@mshosp.org

Registration Information – Thursday, August 26, 2021

When submitting your registration please include your average 18-hole score:

Foursome Captain/Individual Golfer Avg. Score _____

Name _____ Phone _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Other Players in Foursome

2. _____ Avg. Score _____

3. _____ Avg. Score _____

4. _____ Avg. Score _____

Please label courses 1 through 3 based on preference. Course assignments are on a **first come, first served basis** with paid registrations, and cannot be guaranteed.

_____ Grand Hotel's Grand Nine/Woods Nine Courses

_____ Grand Hotel's Woods Nine/Grand Nine Courses

_____ Wawashkamo Golf Course

GOLF & SPONSORSHIP SELECTION (See reverse)

Golf at \$350 per person: _____ \$ _____

Team/Hole Sponsorship at \$1,600: _____ \$ _____

Additional Sponsorship: _____ \$ _____

Additional Guest for Dinner \$75.00 (Non-Golfers): _____ \$ _____

Total Amount Enclosed \$ _____

Clip this form and mail with check payable to:

Mackinac Straits Health Foundation
1140 N. State Street, St. Ignace, MI 49781

____ Visa ____ MC ____ American Express ____ Discover

Credit Card No. _____

Exp. Date _____ CVV _____

Authorized Signature _____

Events are subject to change based on state and CDC guidelines.

Crown Jewel

Presenting Sponsors

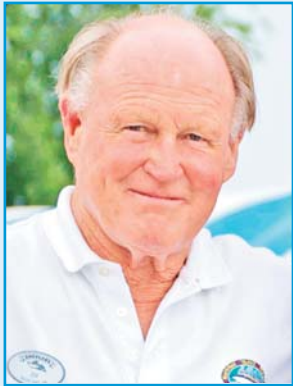


Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association



Honorary Chairperson — Mr. Bill Shepler

Born in 1932, Bill Shepler has been sailing the Straits of Mackinac for as long as he can remember.



Mr. Bill Shepler

A third generation captain of the Great Lakes, Shepler acquired his commercial boating license at 16 and soon joined his father who had started the family business in 1945, offering unscheduled private charter service between Mackinac Island and the mainland via a wooden 26 foot Hacker.

While serving in the Air Force at Victorville, California, Bill had a chance encounter with a striking tall blonde named Suzanne who he'd eventually woo back to Michigan, moving to Mackinaw City in order to work alongside his parents. The two had four children and are still married today.

Learning from his dad, Mackinaw City native Capt Shepler, Bill grew the business significantly starting in the late 1960's with the addition of several aluminum "fast boats". Today, Shepler's transports thousands of guests to and from Mackinac Island each day during the peak summer season.

Retiring in 2016, Bill remains heavily invested in the business today as Chairman, advising his three children as they carry on the Shepler family name and all that it stands for.



Four-Person Scramble \$350/per person

- Round-trip Shepler's or Star Line ferry service from Mackinaw City or St. Ignace
- Taxi service to and from docks
- Tournament registration; box lunch
- Refreshments during tournament
- Cocktail reception; awards dinner

Team/Hole Sponsorship \$1,600

- Golf for 4
- One hole sponsorship display at one 9 hole course
- Listing ad in the event program
- Acknowledgement of tax-deductible contribution
- Name listed in a thank-you ad placed in the *Mackinac Island Town Crier & The St. Ignace News*

